

Plain & Valley 2012 DEVELOPMENT ISSUE



Come build your future in Moosomin



New Businesses

- Red Barn Restaurant and Dano's Lounge
 - Canalta Hotel
 - Red Lily Wind Farm
 - A&W
 - Tim Hortons
 - Co-op gas bar and car wash

Currently under construction

- Flamans development on six acre plot
 - TW Car Wash
 - Motel 6
- Subway restaurant and strip mall
 - Pipestone Villas

Construction to begin soon

- New Celebration Ford dealership
 - Eastgate Business Park
- Conexus Credit Union 9,000 sq. ft. branch
 - RM of Moosomin Industrial Park

Moosomin is a town of 3,000 located on the Trans-Canada Highway, where the southeast Saskatchewan oilfield meets the potash belt. Moosomin is home to the new 85-bed Southeast Integrated Care Centre, and the seven physicians of the Moosomin Family Practice Centre. It has a wide range of professional services, including two law offices, two dental clinics, and a branch of a major accountancy firm. It is home to the Red Lily Wind Farm, the largest wind power project in southeast Saskatchewan, and is the nearest large town to PotashCorp Rocanville, where a \$2.8 billion expansion project is under way. Most important of all, Moosomin is open for business!



Look at what has been said in the media about Moosomin in just the last few months

"This is where the opportunity is and I think not just the people in Moosomin see that, I think that people worldwide see that Saskatchewan has what everyone else wants."

—Dan Davidson, Moosomin owner of the Red Barn, Dano's and Subway (opening June 2012)

"One of the things the consultants found out . . . Moosomin was absolutely listed as the top community for being business friendly, business ready, and having the front-line staff that made it all possible. The word on the street is that Moosomin is investor-friendly, business-friendly and ready for economic development which, coming as an outsider to your community, I can see absolutely. Moosomin is the place that we talk about all the time, and what's going on, what you have, how it's growing so fast."

—Kim Wondrasek, Melville, CEO, SEER

"When we looked at the Moosomin area, with the population base as well as the developing industries in the area, we saw it as an excellent opportunity . . . Moosomin is a great stop-off point. There is a lot of potential with some of the economic resources in the area."

—Ron Grant, Vancouver, RealStar Hospitality Western Canada franchise development director

"I want to thank the mayor of Moosomin, Don Bradley and his staff for extremely speedy and efficient help to rezone and approve this development. It only took four weeks to rezone 20 residential lots to Number One Highway Commercial. Everywhere else it takes forever. This is the place to do business in Saskatchewan."

—Josef Tesar, Prince Albert, owner of Motel 6 Moosomin (opening July 2012)

"I'm quite impressed by Moosomin. It's not just what you've got going on here but also the attitude. In Moosomin you've got a lot going for you. You have one foot in potash and another in oil and also a third in agriculture. When I was preparing this study, a lot of people I talked to said Moosomin has a good reputation as a good place to work with. We talked to developers who were talking to different towns, and they really liked the attitude of your town administration. One comment from a developer was that he couldn't find the local government in Moosomin more accommodating to their needs."

—Derek Murray, author of a report on the impact of potash development in eastern Saskatchewan

Moosomin . . . Building for the future

Town of Moosomin
Don Bradley, Mayor
Paul Listrom, Administrator
306-435-2988
town.moosomin@sasktel.net



Moosomin Chamber of Commerce
Ed Hildebrandt, President
Kevin Weedmark, Secretary
Cory Enns, Treasurer

www.moosomin.com

Potash-related growth will come with challenges

BY KEVIN WEEDMARK

Growth in the potash sector is likely to come along with challenges for the affected communities, such as training skilled workers to meet the mining industry's needs and securing enough housing to accommodate the new people moving into the area, according to a study on the impact of potash expansion.

"Between PotashCorp and Mosaic, we will see a direct and indirect total of 1,500 new positions by the time the expansions are complete, not including any workers that need to be replaced," consultant Derek Murray told a crowd at a meeting in Moosomin recently. "With the potential new mines, there could be a total of 7,450 potash jobs in the region post 2016, up from 3,753 today."

Picture changing

Murray said the Saskatchewan economy has made a dramatic turnaround over the last few years.

From 2001-2005, the province saw a small dip in its population, while from 2006-2010 it increased by 5.6 per cent.

New capital investment declined by 4.1 per cent in the first half of the last decade, and increased by 78.6 per cent in the second half. New capital investment totalled \$15.9 billion in 2010 alone. The value of building permits rose 28.9 per cent in the first half of the last decade, and by 82.6 per cent in the second half. Building permits totalled \$2.1 billion in 2010.

"Something really did happen to Saskatchewan in the last five years or so," Murray said.

"When we look at 2001 to 2005 and 2006 to 2010, it's a totally different picture."

And Murray believes the growth is not a boom that will be followed by a bust—it is sustainable growth.

"From what we can see, it's self-sustaining," he said. "We don't see the bust coming."

Labor shortage

With the growth, there will be a growing need for employees. According to the Saskatchewan Labor Market Commission, there's a difference of 120,000 employees between the historical supply trend and projected demand for new workers.

That is one issue that Murray said needs to be addressed. "Labor market development is the number one issue," Murray told the crowd.

"Mining companies are saying the shortage of skilled labor is their greatest investment risk. We don't have the training in this region."

He also pointed out that neither the University of Regina nor the University of Saskatchewan has a mining engineering program.

PotashCorp Rocanville general manager Steve Fortney commented at the meeting that he would like to see any new training offered as close to the mines as possible.

"Both PotashCorp and



PotashCorp Rocanville is undergoing a \$2.8 billion expansion.

Esterhazy have invested in the apprenticeship program in Esterhazy, and that works for us," he said. "We're not interested in a solution in Yorkton, we're happy to have a program in Esterhazy, right in our backyard."

Doing things right

Murray said Moosomin is one community that appears to be doing things right, and is getting its share of development.

"I'm quite impressed by Moosomin," he said. "It's not just what you've got going on here but also the attitude."

In Moosomin you've got a lot going for you. You have one foot in potash and another in oil and also a third in agriculture.

"When I was preparing this study, a lot of people I talked to said Moosomin has a good reputation as a good place to work with."

"We talked to developers who were talking to different towns, and they really liked the attitude of your town administration. One comment from a developer was that he couldn't find the local government in Moosomin more accommodating to their needs. I look at some of the communities that are in well-developed potash areas, and they are not growing like Moosomin."

Room for development

Stan Langley is a Rocanville business owner who recently retired from PotashCorp Rocanville. He is also a councillor for the town of Rocanville, and has been involved in economic development efforts.

He said the potash impact study may help people realize how much potential there is for growth as a result of the potash expansion.

"I think it'll make a lot of people realize that there is potential here for someone to come in and build houses, and for businesses to pop up," he says.

"We all know there's growth and there's going to be more growth, but this study puts together all the numbers."

"On one hand everything at the meeting is stuff we know—we know we have a housing problem. We know there's a shortage of tradespeople around here, and I know we're having to go to Manitoba to get the tradespeople and for the operations jobs. It's stuff we knew—but he put numbers

with it."

Langley said housing is an issue that has to be addressed quickly.

"If we could get some kind of assistance to put up houses, that would be the best thing," he said. "Affordable housing is what people need in Moosomin and Rocanville, you can't afford a \$350,000 mortgage if you're just starting at the mine and you have a young family. There's money to be made if people want to come and develop some housing in this area. There's no question that we need it."

"If you have rental property available, people may start out renting, and down the line may look at buying a house."

"We get phone calls on a continual basis from people who say they want to do it, but we need more to come forward and actually do it."

Opportunities in the R.M. of Moosomin

25 acres

of commercial/light industrial land
adjacent to Trans-Canada Highway bypass at Moosomin.

Country residential lots available.

Incentives for commercial and industrial development available.

For more information contact:
R.M. of Moosomin

306-435-3113

306-435-7319



Cameron Village in Rocanville, Saskatchewan

Announces Our

Exclusive Spring Promotion



— LOT SELECTION IS LIMITED —

Includes:

- 5 cabinet choices including solid wood and applicable moulding package
- Stepped kitchen cabinets
- Kitchen sink build out (select models)
- Clermont (white) interior passage doors
- Deluxe moulding package
- Lever passage & privacy sets
- Dishwasher
- Spacesaver Microwave
- Single lever faucet with vegetable sprayer
- Shutters on feature sides (hitch end & curbside)
- Vented passage door to utility room (select models)
- Bifold door at furnace (select models)
- Architectural fiberglass shingle roof (30 year)

Also for a limited time

WE PAY THE COSTS:

- Legal fees to transfer home and title
- 12 months home owner insurance
- Delivery, installation and skirting material
- Connection charges on water, sewer, electrical and gas hookups

2012 Manhattan

**3 Bed, 2 Bath 1,088 sq. ft. home
Located in the NEW subdivision
in Rocanville, SK**

*Picture is shown with optional exterior

- Shut off valves on all fixtures (excl. tubs)
- Vented passage door to utility room (select models)
- Bifold door at furnace (select models)
- Architectural fiberglass shingle roof (30 year)

**INCLUDES LOT AND HOUSE!
COMPLETE TURN KEY
MOVE IN PRICE!**

\$158,992⁰⁰

PLUS TAXES
Estimated bi-weekly mortgage payment as low as \$334.39 (p.i.)

A MOVE IN READY HOME!
NOT A READY TO MOVE HOME (RTM)!

Show Home Hours:

Friday - 11:00 a.m. - 6:00 p.m.

Saturday - 10:00 a.m. - 4:00 p.m.

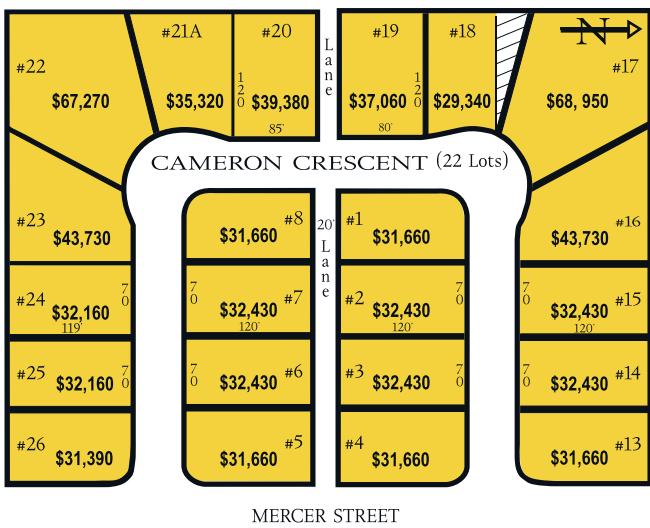
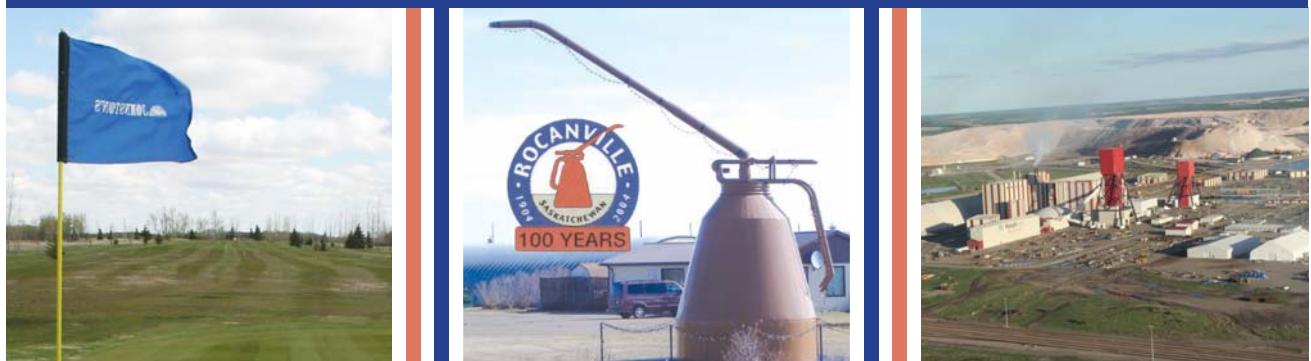
Contact: Blair 306-421-4229 or Bette 306-421-4233



Town of Rocanville

Cameron Crescent

22 Lot Residential Subdivision



Residential lots of varying sizes are available in the vibrant community of Rocanville.

Come and enjoy a variety of recreational opportunities including a grass-green golf course, indoor swimming pool, curling rink, skating rink, ski trails, snowmobile trails, shuffleboard, cards, bingo, etc.

Rocanville offers well-paying career opportunities, an excellent K-12 school, doctor and dental services, massage therapy, pharmacy services, Dial-A-Van, seniors' lodging and a comprehensive recycling program for you 'green' folks. A new day care is opening soon.

Town Council considers the placement of 'modular' homes on a case-by-case basis. Floor plans and exterior views are required before Town Council will sell a property on which a modular home is situated.

Individuals wishing to build in Cameron Crescent are required to make full payment within 30 days of being awarded the property. Conditions of the sale will vary depending on the type of construction i.e. RTM, stick built, etc.

Developers are required to make a 25% non-refundable deposit. Construction must begin within 60 days of payment at which time the 75% balance is due and the title is transferrable to the developer.

In any case, Town Council is open to negotiating terms for construction projects.

The Town has been accepted into the Provincial Government's "New Construction Incentive Program" – intended for new, purposely-built rental housing. More information is available upon request.

Please send inquiries by e-mail to:
rocanville.town@sasktel.net

We thank you for your interest
and look forward to having you here!



For more information contact:
Town of Rocanville
rocanville.town@sasktel.net

Esterhazy: A booming town full of opportunity

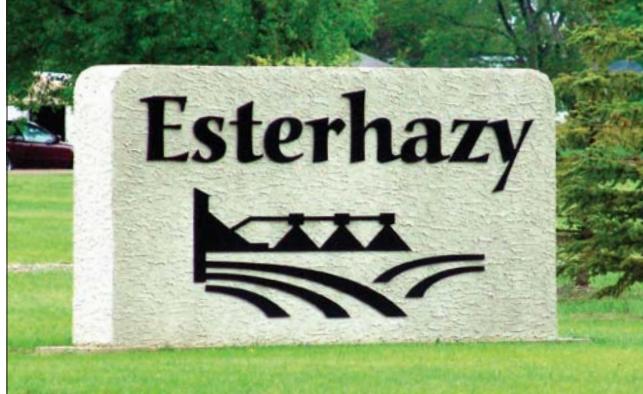
RESIDENTIAL, COMMERCIAL

LOTS AVAILABLE

Esterhazy is experiencing the effects of the boom in the potash industry and is benefiting from the opportunities created. There are signs of increased development, both commercial and residential throughout the town with two hotels going up and new residential subdivisions being created.

To help ease the housing shortage, the Town of Esterhazy has developed residential lots to appeal to a range of homeowners. The Sylvite Subdivision on the east side of town offers spacious lots for single family residences, with 32 serviced lots available. The newest area, Margaret Court on the town's west side, is presently being developed with 16 lots for mobile homes.

Town Council is very interested in working with developers to address our housing needs. There is a shortage of rental units for couples and families. It is a great time to be selling one's home, but once a retired couple decides to downsize and sell, there are not a lot of options for them at the present time.



A four-acre parcel, just south of the Sylvite Subdivision, will be available for future commercial development once Broadview Road is completed to East Drive and services are brought into the area.

OPEN FOR BUSINESS

Esterhazy is 'Open for Business!' With the influx of young families moving into town, there are business opportunities for anything relating to children—

child care, clothing, toys, activities. Just a few of the business opportunities identified by the Economic Development committee include an upscale restaurant, fast food restaurant with drive through service, family clothing, housekeeping service similar to Molly Maid, seniors transportation with wheelchair accessibility, hunting supplies, meat processing, and personal/residential laundry services. Tradespeople, especially electricians, are needed.

Got a business idea and need funding? There are two Small Business Loans Program co-operatives, Polar Star and the Esterhazy Economic Development Co-operative, offering low interest loans available to new or expanding Esterhazy businesses.

For more information, please contact the Town Office at 306-745-3942, town.estehazy@sasktel.net, visit www.town.estehazy.sk.ca or contact Judy Parker, EDO at 306-745-5405 or estehazy.edo@sasktel.net.

UNIQUE COMMERCIAL OPPORTUNITY

500 Esterhazy Street,
Esterhazy Saskatchewan



Located right in the middle of the Potash boom. 1399 square foot home on a commercially zoned corner lot with 2 street frontages and a lane on each side. Half a block off Main Street, 150' x 130' private, treed, elevated lot, 2 storey double car garage. Seller is motivated, priced to sell \$155,000.00

MLS #422129

Please Contact: Delphine Gehl,

Zaparaniuk Agencies Ltd.,

Box 441 Esterhazy, SK, S0A 0X0 1-306-745-9160
www.delphinegehl.com delphine1@sasktel.net

Many residential,
recreational and commercial
properties available in the
Esterhazy area

Find out more about Plain and Valley
at
www.plainandvalley.com

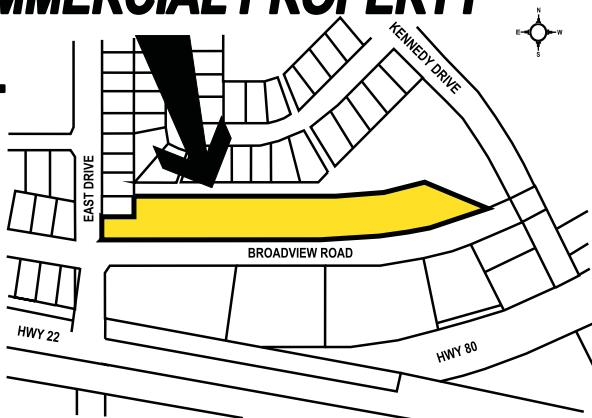
**is Open
for Business!**

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More information?

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600 Sumner St.

306-745-3942



32 Residential lots also available! Build your home & business in Esterhazy!



Loads of recreation facilities for
you and your family!



Plus much more!
Contact us today for more info!



Make R.M. of Archie
The Villages of McAuley and Manson
your home!



Are You Working at the PCS Potash Mine or in the Booming Oilfield?

Residential & Commercial LAND FOR SALE

\$1.00 per Lot

Residential Lots Tax Free (up to \$1,500 for 2 years)

Commercial Lots Tax Free (up to \$2,500 for 2 years)



Start Your New Home Project Today and Build Equity!

Why Rent and Waste Your Hard Earned Money!

SAVE \$40,000 - \$60,000 Today on Your Residential or Commercial Lot!

How Many Years Would it Take to SAVE \$40,000-\$60,000?

Start or Expand Your Business

SAVE \$40,000 - \$60,000 Today on a Commercial Lot!

Thinking of Starting a Business?

Is Your Business Growing?

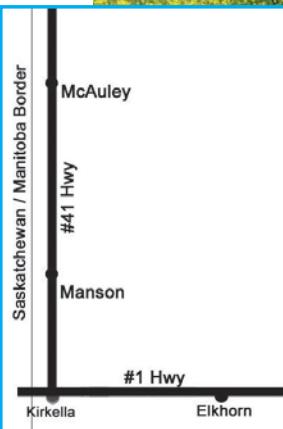
Do You Need Some Business Startup Information?

Capitalize on this Opportunity!

Make Your House Project a Reality for Your FAMILY Today!

Start or Expand Your Business!

Save Thousands of Dollars!



Contact Information:

R.M. of Archie 101

Ph: (204) 722-2053

www.rmarchie.com

Archie Community

Development Officer

Ph: (306) 435-7141



What does McAuley offer?

- ✓ Grocery store
- ✓ Cafe
- ✓ Library
- ✓ Skating rink
- ✓ Thrift Store
- ✓ Gas pumps
- ✓ High speed internet
- ✓ Fitness centre
- ✓ Town sewer and water
- ✓ Fire department
- ✓ Drop in centre
- ✓ Excellent drinking water
- ✓ Campground
- ✓ Sports ground
- ✓ Outdoor riding arena
- ✓ Access to private indoor riding arena
- ✓ ATV area
- ✓ 4-H club



Regional Competitive Advantages:

- ✓ Potash
- ✓ Oil
- ✓ Diversified agriculture
- ✓ Natural gas
- ✓ Canadian Pacific Railway
- ✓ 7 practicing doctors
- ✓ 3 dentists
- ✓ Various health care services
- ✓ Long term care
- ✓ Chiropractor
- ✓ Physiotherapy
- ✓ Allan Blair Cancer Center (chemotherapy)
- ✓ Excellent trade-based services
- ✓ Business friendly environment
- ✓ Veterinary clinic
- ✓ Excellent geographic in terms of transportation routes and proximity to the USA
- ✓ Distance from major centres (Brandon, Winnipeg, Yorkton, Regina)
- ✓ Regional College
- ✓ Quality and quantity of water and infrastructure
- ✓ Diversified employment
- ✓ Population sustainability
- ✓ Recreation facilities and services
- ✓ Volunteers (citizen participation)
- ✓ Complete range of business services
- ✓ Adequate accommodations
- ✓ Seniors housing
- ✓ Regional parks
- ✓ Public transportation





Dave and Tracy Keating and family of Prairie Lake Lodge, cottage development and golf course.

Manitoba's Asessippi Parkland A great place to do business

The Asessippi Parkland is alive to entrepreneurial spirit and innovation. The region encompasses five municipalities nestled along the Manitoba/Saskatchewan border: the Town of Russell, Village of Binscarth and Rural Municipalities of Russell, Silver Creek (Angusville) and Shellmouth-Boulton (Inglis).

The Asessippi Parkland boasts a unique mix of rural, small-town, recreational and tourism resources. Originally settled for its rich agricultural soil, the region has been recently transformed by new development focussed on the advantages presented by our most prominent physical features, the deeply incised and wooded river valleys of the Assiniboine and Shell Rivers. This valley landscape provides stunning scenic and recreational resources and has opened the door to new and exciting opportunities for knowledge workers, skilled tradespeople and tourism and hospitality entrepreneurs.

Asessippi Parkland has a core population of 4,000 residents with easy access to wider markets and a well defined trading area of approximately 15,000. The newly established cot-

tage developments along Lake of the Prairies present a fresh market focused on services attractive to seasonal dwellers. Coupled with close access to the expanding potash industry and new exploration in oil and gas, the opportunity for new business is open to novel and innovative ideas.

Some ideas that have been identified by Asessippi Parkland Economic Development Corporation include food and beverage services, new Bed and Breakfast and Hotel accommodations, specialty retail services, carpenters and contractors, mechanics and other trades people, RV/Boat/ATV sales and service, sports equipment, physiotherapist, and outfitters and guides. This is by no means a comprehensive list, as the opportunities are only limited by one's imagination.

Each community within the Asessippi Parkland region has its own personal charm and a set of attributes that is sure to entice. Whether you are seeking an open piece of land or an existing building, we have options to fulfill all needs. The area is well connected with technology, quality transportation routes, and a local airport. In addition,

a full slate of amenities such as education, health care and recreation make living and working in the Asessippi Parkland an enjoyable experience.

Welcoming people and active business associations are here to assist you in building success and help you settle easily into this rich and exciting region of opportunities.

To learn more contact Asessippi Parkland Economic Development at 204-773-4792 or check out our website at www.asesipparkland.com.

Ever dreamt of owning your own business or being your own boss?



With the expansion at the potash mines together with the recent development and oil production in Birtle, MB **NOW IS YOUR OPPORTUNITY!**
The Town of Birtle is offering the following three downtown buildings for sale for an entrepreneur to start the business venture of their dreams.

For sale as is:

666 Main Street - Lots 1 to 3 Plan Q NLTO

This building was formerly a service station with adjacent building for a carwash. It is also located on a corner lot.

701 Main Street - Lot 13 Block 76 Plan M NLTO

This building is on a corner lot and features large display windows.

755 Main Street - Lot 4 Block 76 Plan M NLTO

This building was formerly utilized as office space, hair dresser and nail technician shop.

To view or obtain further information please contact either the Town or CDC Office. Interested individuals must submit a tender outlining which property they are interested in, and the intended use for the property, together with a business proposal to the undersigned **by May 25, 2012**. Highest or any tender not necessarily accepted.

Debra L. Jensen, CAO

Town of Birtle

678 Main Street Box 610

Birtle, MB R0M 0C0

Ph: 204-842-3234 Fax: 204-842-3496

E-mail: cao@birtle.ca

5-1c

BINSCARTH, MANITOBA



The Village of Binscarth is situated along the Yellowhead Highway just inside the Saskatchewan border. Two large terminal elevators are situated on the north and south sides of town creating a picturesque view.

Two kms south of the Village is the largest outdoor swimming pool along Hwy 16. The scenic park has an interesting hiking trail, 45 serviced camp sites (seasonal sites included), modern concession and washrooms, horseshoe pits, mini golf and beach volleyball.

The village supports churches, a library, a 9 hole golf course, a large museum, a K to 8 school, a curling and skating rink, a drop in centre, a large community centre, seniors housing facilities and several small businesses.

Several of the community homes in Binscarth date back to the early 1900's. These are interspersed with newly built homes. There is a modern Mobile Home Park and a new home subdivision available.

Village of Binscarth

Ph: 204.532.2223 • email: vilbins@mts.net • website: www.binscarthmb.com



Madeline Stonehouse of Russell Flowers Cut & Dried.

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WESTERN MANITOBA'S PLAYGROUND

Coming Events

Prairie Walleye Classic
Redliner's Mud Bog
Canada Day Celebrations
River Tubing

Farmer's Markets
Subway Music Festival
High School Rodeo
Beef & Barley Festival

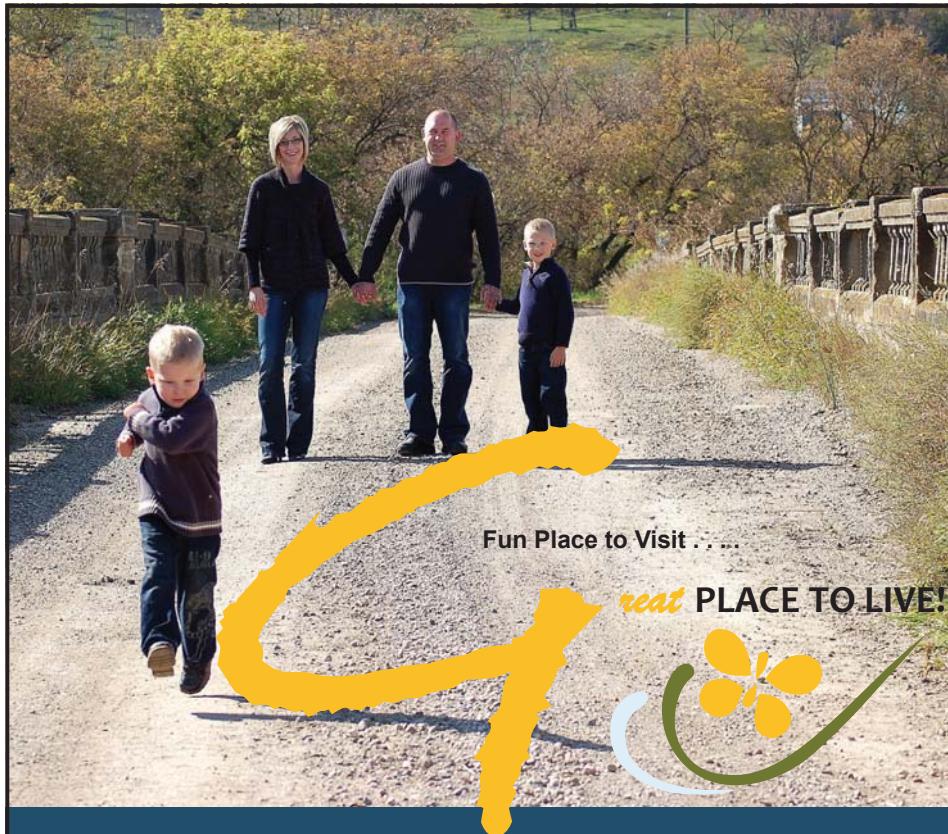
For details and dates visit:
www.asessipparklandtourism.com



For a free VISITOR GUIDE call 204-773-4792 or e-mail edo@russellmb.com or check us out at:



www.asessipparklandtourism.com



Are you looking for a fun place for recreation, a new place to live or a base to establish a business? Asessippi Parkland offers a range of opportunities and welcoming people to help make you feel right at home. Check out our website to find out how we can help you make Asessippi Parkland your first choice to relocate.



“Building the New Prairie Economy”

Box 1359, 178 Main Street
Russell, Manitoba, R0J 1W0
Phone: 204-773-4792
Fax: 204-773-3170
E-mail: edo@russellmb.com

Town of Russell
Village of Binscarth
RM of Russell
RM of Silver Creek
(Angusville, Silver Beach)
RM of Shellmouth-Boulton
(Inglis, Shellmouth, Lake of the Prairies)

Our region is growing and opportunities for new business are expanding. If you have a business idea and are looking for the ideal community for your plans, consider the Asessippi Parkland. Whether you are a knowledge worker, skilled trades person or tourism & hospitality entrepreneur, we offer the freedom to work in an environment that suits your style and needs. The opportunities are endless but some ideas include:

- Accommodation Operators
- Restaurateurs
- Sports Equipment Sales & Service
- Outfitters & Guides
- Specialty Retail Services
- Carpenters
- Plumbers
- Mechanics
- Electricians
- Health Care Professionals
- RV/Boat/ATV Sales & Service
- Accountants
- Artists and Crafters
- Housing developers

Ask us for information on commercially zoned property and available buildings (for sale & lease).

www.asessippiparkland.com

Trusted. Innovative. Professional.



This commercial building is located in the heart of the business district in downtown Russell. It is presently used as office space, but could easily be converted to retail or food services. MLS #1103699

Contact us for all of your real estate needs -
Commercial, Residential, Agricultural

Andrew Agencies Ltd.
126 Main St. N., Russell, Manitoba
(204) 773-2640

Please visit our website to view all of our listings at www.andrewagencies.com.



Large corner lot with 38' x 80' building with an excellent location across from the post office on Main Street in Russell. Previously used as an auto repair shop, but could easily be renovated into retail space. MLS #1007773



Bob Ross
Broker
773-0242 Angie Espien
Salesperson
773-2137 Doug Turnbull
Salesperson
773-6237



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**We Sell Residential,
Farms, Acreages,
Commercial, Cottage
and Lake Lots in the
Asessippi Parkland Region**

Karen Goraluk
SALESPERSON

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B: 204-937-8897



Roblin, MB: Commercial building, 2,079 sq. ft. with 980 sq. ft. warehouse. Highly visible from highway



St. Lazare, MB: 3700 sq. ft. building on 2 levels. 5400 sq. ft workshop. 75' x 125' lot

www.north-star.ca

INGLIS

the Friendly Place to Be!



You will find Inglis just east off Hwy 83. Nestled between Roblin & Russell, Manitoba. Imagine a place reminiscent of what once was. A place rich in heritage, culture and attraction.

Inglis boasts our five prairie giants. A Manitoba Star Attraction, claimed a National Historical Site in 1996. The Inglis Elevators are the last standing row of 5 Grain Elevators. Here you will find these pieces of history preserved and open for business. Tours run June thru September.

The elevators are home to "Concert in the Annex" performances- where we have musical artists grace this popular venue. Some returning to record their upcoming albums... The acoustics are second to none. Also, an excellent photo opportunity for weddings, anniversaries and artists.

Beginning this July the Inglis Elevators and The Inglis & Area Business Group proudly present our "Fresh Air Cinema". Running each Thursday night through the month of July (at dusk) will be a movie for all ages. Come equipped with a lawn chair and good friends! Refreshments available.

Inglis offers a full range of services to suit the traveller's needs. Just minutes to Assissippi Ski Hill and beautiful Lake of the Prairies, Inglis is in the centre of it all. A year round destination for everyone.

You can visit our website , take a browse through our photos, check out our upcoming events.

Inglis Area Business Group Members

Inglis Country Service
204-564-2618

Blue Moon Water & Geothermal
204-773-2564 toll free # 866-202-3531
email: bmws@mts.net
www.bluemoongeothermal.com

The Roblin Credit Union Ltd. - Inglis Branch
204-564-2401

Chesco Auctions
204-564-2509, cell 204-937-7180 or 204-821-6022
* www.farmauctionguide.com/chesco
or www.chesco.com

Chesco Livestock Supplies
204-564-2509
email chesco@plomnet.com

Little Village Inn Guest House
H: 204-564-2585 C: 204-773-6797
email: goraluk@mymts.net
website: www.mts.net/~goraluk

Assissippi Beach & Camp Ground
204-564-2585 204-773-6797
website: www.assessippibeach.com

Weather Vane Inn
204-564-2340
darjack@inetlink.ca

Shell Valley Inn
204-564-2033
email: shellvalley@hotmail.com

Dan Adams Construction
204-564-2314

Martin & Son Repairs
204-564-2503

Jordie's Food Mart
204-564-2333 Fax : 204-564-2598

Your Prairie Gardener Greenhouses
204-564-2674
email* sbj.gardener@gmail.com

Northstar Insurance & Real Estate
204-937-8357 Fax : 204-937-8897 cell: 204-773-6797
karen@north-star.ca web page: www.north-star.ca

Parkland Ranch
204-564-2285 cell: 204-821-9191
email: judith@parkland-ranch.com
webpage: www.parkland-ranch.com

Pleasant Valley Cabinets Ltd
204-734-2023 or 204-773-0441 (cell)
pvcc@plomnet.com

JH Excavating
204-564-2183 cell 204-937-0886
jedhutson@hotmail.com

Assissippi Ski Area & Resort
204-564-2000 fax: 204-564-2179
email* sales@assessippi.com
webpage: www.assessippi.com

Inglis Hotel
204-564-2429
email: jenny.perrin4@hotmail.com

Inglis Karate Club
204-821-6115 204-821-5845

Art Farm
204-773-2377
email : info@art-farm.ca
web: www.art-farm.ca

Assissippi Park Concession
204-564-2520
email: leslie.tait@gmail.com

RNB Carpentry
204-821-5146
email: bradbury@ yahoo.ca

Nernberg Welding
204-564-2387

Triple G Parts & Service
204-564-2280

Creekside Plumbing & Heating
204-564-2426

Dave's Autobody
204-564-2396
email: dauto@mts.net

Field 2 U Organics
204-564-2551
kricki@inetlink.ca

The Paw Spot

Barn in the Bush
204-773-0019
web: www.barninthebush.com
email: barninthebush@hotmail.com

Parkland Exteriors
204-821-0400

Senek Hay
204-564-2357 cell: 204-773-6312

Assiniboine Ag Services Inc.
204-773-6800 fax: 204-564-2417
Web: www.assiniboineagservices.ca

Lake of the Prairies Conservation District
204-564-2388 Fax: 204-564-2300
email: lpcd@mts.net

Mudrock Technologies
204-773-3091
email: andy@mudrock.ca

Diana's Housekeeping Service
204-564-2239 cell : 821-5295
email: dianavonlanbeck@gmail.com

RB's Repair Service
204-564-2603

Assissippi Alpacas
204-564-2115
Email: rboonsert@ nethome.ca
webpage: www.assissippi-alpacas.com

Prairie Lake Lodge Golf Course
204-937-4653
Email: traceydk@hotmail.com

Dropmore Perennials
204-564-2614 Fax: 204-564-2613

www.inglismanitoba.com





River tubing at Asessippi Ski Area and Resort.

Think Asessippi Parkland for your next getaway

Asessippi Parkland extends a warm welcome to family, friends and visitors from near and far. We know you will enjoy your stay with us.

The area offers much to do and see for the visitor.

Take a dip at the Russell Pool or the Binscarth Park and Pool, the largest outdoor pool on the Yellowhead Highway.

Tour the Inglis Elevators National Heritage Site or the Gordon Orr Museum in Binscarth. Pick up one of our brochures for the Self-Guided Driving Tour of the area's historic sites or the Walking Tour of Historic Buildings in Russell and connect with the history of the area. Skinner's Arboretum showcases the history of prairie horticulture.

The Beth Naylor Historic Clothing Collection is on display throughout the area. Look for displays at the Travel Manitoba centre and find the locations throughout the area.

Enjoy a round of golf at one of our golf courses or mini golf courses. Local courses offer great variety from sand greens at Binscarth to a Class III, nine-hole course at Russell and an 18-hole executive Par 3 at Prairie Lake Lodge.

Reel in the big walleye at Lake of the Prairies. Enjoy the Lions Prairie Walleye Classic or the Lake of the Prairies Ice Fishing Derby set to run again the second weekend in June. The weekend is kicked off Friday by the boat parade down Main St. Russell under the arches. The Lake of the Prairies Ice Fishing Derby will be held February 23, 2013.

There are many great camping spots—Asessippi Provincial Park, Binscarth Park and Pool, Asessippi Beach and Campground, Pyott's West, Silver Beach, as well as overnight camping at Angusville and

Peace Park in Russell.

Come celebrate July 1 with us. Binscarth invites you to join them for Canada Day celebrations. This special two-day event starts with a social on June 30. July 1 begins with a pancake breakfast and parade followed by a full day of activities, closing with a wiener roast and an awesome fireworks display. Call 204-532-2361 for information.

Just down the highway, Inglis is set to entertain the entire family with a host of July 1 activities. The day starts with a pancake breakfast and tours of the Inglis Elevators National Heritage Site. The afternoon parade is followed by beer gardens and activities for all ages. Evening features the Ultimate Farmer Competition. Fireworks finish off the day. Contact 204-773-6797 or www.inglismb.com for more information.

Call to all patrons of the arts—the Vagabond Theatre will present "The Cemetery Club" by Ivan Menchell May 25, 26 and June 2 and 3. They will also be hosting Theatre Camp in August. Visit www.vagabondtheatreco.com for more information. The Wade School of Dance will again be holding two dance camps at Asessippi. Visit www.asessippi.com/dance.

The Redliners Auto Club will be holding their annual Mud Bog on June 16 and the Street Show and Burn Out on Main Street in Russell on July 14.

If you are in the area check out farmer's markets Fridays from 11 a.m. to 2 p.m. on Main Street in Russell.

Asessippi Ski Area and Resort offers a variety of activities for all to enjoy, including River Tubing, Kayaking, Paint Ball, Eurobungy and Dinner in the Valley. Returning this year on August 25 is the Subway Music

Festival at Asessippi. Check out their other events at www.asessippi.com.

Russell's Beef and Barley Festival on Thanksgiving weekend is an annual celebration with many events being planned including: Welcome to Russell, Country Hoedown, huge tradeshow, a cabaret and much more. Go to www.beefandbarley.com for updates.

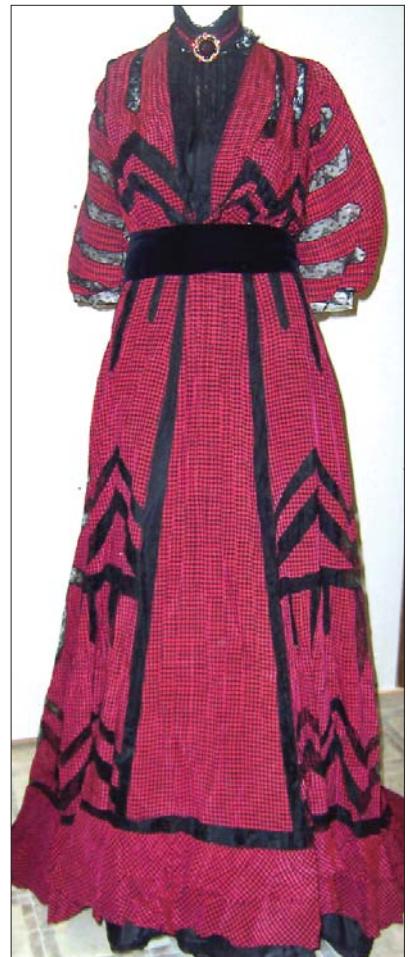
Other events planned in Russell this summer include: June 15-16, Urban Beach Bash; June 30, Street Beat; July 20, 21, Rock the Block; Aug. 3-6, Canadian Motorcycle Cruiser Weekend Rally.

Is your family planning a reunion this summer and cannot decide who should host it? Why not consider a location in the beautiful Asessippi Parkland. Whether you want to camp or have something a little more formal we have options for all of your needs. Our wide variety of accommodation services in town and in the country—including hotels, motels, guesthouses, B&Bs and campgrounds—can accommodate from 10 to 200. The wide variety of activities is sure to make your vacation or weekend getaway special.

Check out our website www.asessippiparklandtourism.com for a full list of events and information on the Asessippi Parkland area.

"Asessippi Parkland – A Reason for all Seasons"

Right: Part of the Beth Naylor historic clothing collection.



Choose Kipling

INDUSTRIAL LOTS

Option #1- \$30,000 up front, pay \$30,000 the following year. This offer is in effect until May 30th 2012. Commercial Incentive Policy will not be offered with this option

Option #2— Purchase the lot at full price (\$63,650) and take advantage of the Commercial Incentive Policy.

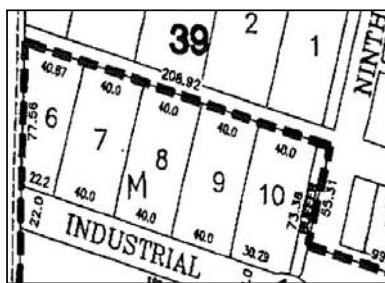
Lot # 7, 8,&9 – 31,594.5 Sq. Ft.

Lot #10 – 27,756.05 Sq. Ft.

Zoned: Industrial



McMillian Motor Products Expansion



Kipling School Expansion

Town of Kipling Commercial Incentive Policy

The Town will provide a three year tax incentive for new business construction.

The incentive offered is as follows:

First Year: 100% base and mill rate tax exemption

Second Year: 75% base and mill rate tax exemption

Third Year: 50% base and mill rate tax exemption

*The first year is the year in which construction of the new business is commenced.

*The business owner must own the land being developed.

NEW RESIDENTIAL LOTS AVAILABLE



Visit our web site for more information on Kipling Events, promotions and more real-estate options.

Kipling & District
Chamber of Commerce
Together in Trade

WWW.TOWNOFKIPLING.CA



The Kipling town office.

Why not Kipling?

These are exciting times for Saskatchewan and many communities within the province, and Kipling is beginning to see and feel the new times arriving at our door.

We want to throw the door wide open and take advantage of the economic growth that is happening all around us and we want you to be apart of it.

Are you looking for a community to relocate to, peace of mind retirement, to expand or start a new business? Kipling has something for everyone.

ENTREPRENEURS

If working for yourself is something you have always dreamed of, this maybe the time to test the waters. Kipling has room for growth in many areas of business. We did a business and retention survey in this area in the fall of 2011 and many services and businesses would be welcome and needed in our community.

We are also seeing the start of existing businesses expanding to stay on the competitive side of the economy.

The Town of Kipling has new commercial lots available for spring build, council has implemented a new business incentive program to encourage growth, and has taken over the Small Business Loans program to ensure this service stays in our community. Kipling also has an active Chamber of Commerce.

For more information check out our website at www.towntokipling.ca or contact our Kipling Economic Development office at 306-736-8399 or Town of Kipling office at 306-736-2515.

WORK

With this new environment also comes job opportunities that our community has not seen in many years.

Our health facilities host many available positions for health care providers, from doctors, nurses, special care aides



Above: A sculpture of Kipling's infamous red paperclip.
Below: The Kipling town sign.



and support staff. There are also jobs in the pig genetics field, oil industry, truck drivers, clerks, waitresses and more.

Job postings may appear on our town website, Sask Jobs, and in our local newspaper *The Kipling Citizen*. Check other job sources as well.

FAMILY

Kipling offers a safe, friendly and active community to raise your family. We have an education system that offers pre-school to grade 12, child care, an active Parks and Recreation program, jobs and entrepreneurship opportunities, health care, and many organizations to allow you to become active in your community.

SENIOR CITIZENS

Coming in 2013, there will be a new adult living complex and new integrated health care facility.

Existing now, we have a seniors complex, apartments & land condos. We also have new lots for new builds.

There is an active friendship centre for socialization. Kipling also has may clubs and organizations that would welcome your involvement.

SCHOOL AGE

Kipling has been blessed with a new school expansion and renovation project, which gives us the confidence that our education system is secure in this community for years to come. Kipling boasts many recreational opportunities for all ages.

PRE-SCHOOL

Kipling has a new daycare that opened in the spring of 2011 with 30 childcare spots, two home daycares, a preschool program, pre-school recreation programs, and our local library offers pre-school programs as well.

Welcome to boom time on the Prairies

Take a look around and it's obvious—Southeast Saskatchewan and Southwest Manitoba are booming.

Carlyle is growing quickly. Virden is seeing new development along the highway. Moosomin is booming. Rocanville is adding entire new subdivisions as work continues on the nearby potash expansion. Redvers is seeing new businesses. Estevan is booming. Esterhazy is seeing new investment in town to match the investment Mosaic is making in potash just east of town. Kipling is benefiting from the oil boom and even Wawota, Saskatchewan, a gutsy town of less than a thousand people, has several new businesses that opened in the last few months, and several new buildings in an industrial park just west of town.

And there are many more success stories we could tell. The image of the sleepy Prairie community is being turned on its head as communities of all sizes benefit from the resource boom.

The Bakken formation under southeast Saskatchewan has become the most important oil play in Canada, and PotashCorp is investing a mind-boggling \$2.8 billion in expanding PotashCorp Rocanville just as Mosaic is investing in a major expansion down the road in Esterhazy.

Sometimes we in Saskatchewan and Manitoba still think of ourselves as Alberta's poor cousins, and our economies still haven't caught up with Alberta's, but Saskatchewan and Manitoba are catching up.

Alberta has the highest GDP per capita in Canada with \$70,826 in 2010. GDP per capita is a measure of all of the economic activity in an economy divided by the number of people who live there.

Saskatchewan is number two in Canada, with a GDP per capita of \$60,878. Newfoundland is number three, Ontario is number four with a GDP per capita



Kevin Weedmark

of \$46,303 in 2010, BC is number five, and Manitoba is number six with \$43,950, but western Manitoba is no doubt higher than the provincial average.

Now, to put those numbers in perspective, if Alberta was a country, it would have the third highest GDP per capita in the world by the International Monetary Fund's figures, behind only Qatar at \$102,891 and Luxembourg at \$84,829.

If Alberta and Saskatchewan were countries, they would have the third and fourth highest GDP per capita in the world, ahead of countries like Singapore, Norway, Brunei, Hong Kong, the United Arab Emirates, Switzerland, and the Netherlands, and far above the United States, which has a GDP per capita of \$48,147, Germany, with its GDP per capita of \$37,935, and Japan, with GDP per capita of \$34,362.

Now add to Saskatchewan's high economic activity per person the fact that the province is set to lead Canada in growth over the next couple of years.

The economic data tells a story of a booming, overachieving province with one of the richest economies in Canada and one of the richest economies in the world, and growing faster than the United States, Britain, Japan, or the European Union.

Given those facts, and the fact that many communities in our region are doing everything they can to grow and develop, we came up with the concept of this

development issue.

The idea came a couple of months back. We had a developer put an ad in Plain and Valley for a new housing development at Rocanville, and he was surprised by the response from towns that were calling to ask if he would consider a similar development in their town. Additionally, we keep hearing of companies wanting to locate in the area, and not being able to secure land or not being able to find a suitable space to lease. Meanwhile, there are landowners on the edge of some of our communities who would like to develop their land, but don't have the contacts or the expertise.

Now, I firmly believe that if we could put potential new businesses, developers, landowners, and municipalities all together in the same room, we would see a lot of projects move ahead very quickly in communities throughout our area. Since we can't do that, we thought that a section on development in the region might help get the communication flowing.

We'll be sending extra copies of the May Plain and Valley to organizations that are getting questions about where businesses should set up—such as the Saskatchewan and Manitoba Chambers of Commerce and the Saskatchewan Mining Association. (One person looking at setting up a major business in this area said he had asked the Saskatchewan Mining Association where to locate to take best advantage of the mining boom and was directed right here in our region.)

We are seeing a lot of development in our region, but I believe we could be seeing things happen even more quickly if all the information is out there. This section is our attempt to make that happen.

Kevin Weedmark is publisher of Plain and Valley and the World-Spectator. He welcomes comments at kevin@world-spectator.com



Progress on the long-term care addition to the Redvers Health Centre as of March 2012.



The large statue of a Mountie that stands at the edge of Redvers.

Exciting growth in Redvers and area

Redvers area is expecting a great deal of economic activity this year, as the Redvers Regional Agricultural and Commercial Endeavors, the Economic Development Office for the Town of Redvers and the RM of Antler, reports several new ventures are slated to open this summer, as well as an influx of pipe-

line workers into the fall. The Redvers business landscape is ready for change. Advantage Co-op will open their new grocery store this summer. A mini storage opens in the next few weeks. Ten new commercial lots are available east of Redvers within the RM of Antler. Lots range from 2.6 acres to

5.19 acres and may be purchased by calling (306) 452-6316.

The pipeline under construction from Cromer, Manitoba, to Steelman, Saskatchewan, has deemed Redvers as a serving hub for activity. This project runs between July and December with an expected 650 workers coming to

the region to work, live, and play. Several of the contractors for the pipeline require local office space, accommodations, and services.

Growth in tourism and housing markets is expected to continue. The 65-suite hotel is slated to open in August, and Redvers Log Cabin Campground is excited to in-

clude a 28-site expansion in this year's budget. PTI Redvers Lodge increased their size to accommodate more workers. Redvers Union Estates is also starting Phase II of their development plan, adding 17 suites to the Redvers market.

Currently, Redvers has several new residential lots available for new homes and the Redvers mobile home lots, which opened in November 2011, are spoken for.

This is an exciting time for Redvers. For more information about these ventures, feel free to contact the Economic Development Officer at (306) 452-3103 or rrace@sasktel.net. For updates check www.redvers.ca.



Town of Redvers

25 Railway Avenue

306-452-3533

www.redvers.ca

town.of.redvers@sasktel.net

Inquire About
Residential and
Commercial Lots
Available

Economic
Development
Officer (RRACE)
306-452-3103
rrace@sasktel.net



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Economic Development Office
Phone: 306.482.3503 • E-mail: carnduff.edo@sasktel.net
or visit us at www.carnduff.ca



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or expanding a business?**

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**Is business development important to you?
Is your region represented?**

Community Futures Sunrise is seeking volunteer Board Members. To discover what's involved with Board membership, call our office.

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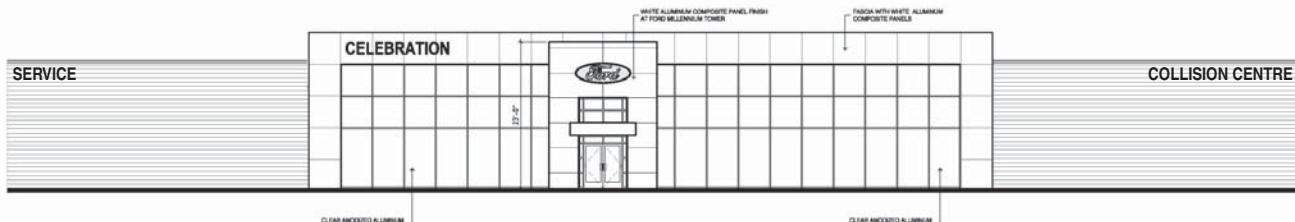
1.877.851.9997

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Diversification Canada

Diversification de l'économie
de l'Ouest Canada



Announcing a new development in Moosomin: Eastgate Business Park

**33 acre Business Park on Trans-Canada Highway and East Access Road
Development to be anchored by new Celebration Ford dealership
Located next to Tim Hortons and Co-op Gas Bar and Car Wash
Ideal for Hotel, Restaurant, and Retail Businesses**

An exciting development is coming to Moosomin, as a new 33-acre business park is being developed at the corner of the East Access Road and the Trans-Canada Highway.

Eastgate Business Park will be anchored by a new 20,000 square foot building that will be home to Celebration Ford.

The new Eastgate Business Park will be immediately west of the Borderland Co-op gas bar, and east of Miller Equipment.

The new Celebration Ford dealership will be located close to the corner of the East Service Road and the highway.

An east-west road will be developed south of the dealership, dissecting the property.

There will be land available to be developed west of the dealership facing the Trans-Canada Highway, and south of the new east-west road.

Celebration Ford general manager Tyler Thorn said the original plan was to just build a new dealership at the site on the Trans-Canada Highway, but since the company had to purchase the entire 33-acre site in order to secure the land Thorn wanted, the decision has been made to develop the entire area as a business park.

Thorn says there were a lot of issues to consider when deciding whether to

renovate Celebration's existing location or build new.

The dealership is currently spread over three buildings along Broadway Avenue.

"It's been about two years since we seriously started thinking about renovating versus building a new facility," he says.

"We looked at renovating and staying here, but it is an older building, and parking is an issue. At 9 a.m., the parking spots are full on the street, and then customers are driving around the block looking for a place to park."

"We thought if we renovate here, we're not still set up to handle the volume of business we're handling."

"We don't have the room to expand. We can't hire any more techs. We don't have any more room for them."

He said the new location will give Celebration Ford the room to grow for the future.

"Any of my peers that have gone this route and decided to build say they've been able to recruit new people and take the opportunity to grow the business."

He said the auto dealership has been increasingly constrained by its downtown Moosomin location.

"You get to the point where you're limited by the number of employees you

have, and if you don't have the space to add employees, there's no way you can grow."

The first task in the new development will be surveying the land across the property and making plans to service the land.

Thorn is hopeful that some of the earth-work can start this year, and that construction can start on the dealership next year.

He hopes Celebration Ford will be moving into its new building in the spring of 2014.

Thorn says he is starting to get excited about the development.

"It's pretty exciting," he said. "Initially the size of the investment scared me, but once you talk about it long enough, you get your head around the numbers and you figure out how it can work, you get a lot more comfortable with it."

"Now we're to the point that we're talking to the architects, we're going to go see a couple of new dealerships. It's getting more exciting all the time."

Thorn says there has been a lot of interest in the business park.

"We had people interested before we owned it," he said. "There are people interested in having their own business out

there, and we have one company interested in helping develop the land."

With the development planned for Eastgate Business Park and other developments planned for the community, Thorn believes the face of Moosomin will change considerably over the next few years.

"Moosomin is going to look awfully different five years from now, especially along that highway," he said. "Look at the changes in the last five years."

"I have no doubt we're going to have more and more businesses wanting to come into Moosomin."

"It's obvious that businesses want to be here. Geographically, we're in a good spot, not just because of the economy around us, but because we're far enough from the major centres."

Thorn says the two options he considered were renovating his existing location, or building on the highway, but never considered investing anywhere but in his home town.

"I would never dream of doing it anywhere else," he said. "This is our home, and there's going to be lots of opportunity in the next 10 years. Our economy's going to grow. Our town is going to grow. I sleep great every night. I have no doubt that this is going to be a success."

**Contact us now
to be part of this
exciting development!**

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tyler@celebrationford.com**

**Bill Thorn
306-435-9790
w-thorn@celebrationford.com**

